INHERITANCE -- Visual Style Guide v1

## Dual-Style Approach for Cinematic Episodes

# OVERVIEW

Inheritance employs a two-tier visual strategy to distinguish between contemplative and kinetic storytelling moments:  
  
• Bridge Sections: Painterly, artistic stills for philosophical transitions  
• Action Cues: Cinematic realism for physical story beats  
  
This approach serves both narrative hierarchy and technical optimization for AI-generated video production.

# ACTION CUES -- Cinematic Realism

## 1990s Blockbuster Aesthetic

### Core Visual Principles

• Cinematic realism grounded in practical physics and believable motion  
• 90s action movie aesthetic -- elevated but not stylized  
• Williams-esque orchestral synergy -- visuals support musical dynamics

### Camera & Lighting Techniques

#### Spielberg-Style Elements

• "Blown-out windows with soft key lighting" -- overexposed backgrounds creating mystery  
• "Strong backlight wrapping around subjects" -- dimensional depth and chiaroscuro  
• "God rays through atmospheric particles" -- three-dimensional lighting drama  
• "Janusz Kaminski cinematography style" -- low-key lighting with high contrast

#### Lucas-Style Elements

• "Documentary handheld style" -- captured, realistic movement  
• "Panavision Super Speed lenses" -- sharp, detailed backgrounds  
• "Restrained formal cinematography" -- non-flashy but solid composition  
• "Deep focus practical lighting" -- grounded, believable illumination

### Character Implementation

Using canonical Visual Packs for consistency:

#### Kaelen Action Prompts

"Kaelen fastening storm-gray cloak, blown-out skylight behind, strong backlight wrapping around subject, soft key lighting, high contrast shadows, in the style of Steven Spielberg cinematography, shot on 35mm Panavision"

#### Brynn Action Prompts

"Brynn checking tactical harness, documentary-style realism, solid restrained cinematography, deep focus Panavision lenses, practical lighting sources, handheld nervous energy, in the style of George Lucas"

#### Dara Action Prompts

"Dara checking tablet rig harness, practical tactical lighting, documentary-style composition, handheld nervous energy, deep focus Panavision lenses, in the style of George Lucas"

#### Ashmark Action Prompts

"Ashmark cybernetic silhouette in corporate HQ doorway, blown-out fluorescent background, strong industrial backlight, high contrast shadows, intimidating presence, in the style of Steven Spielberg cinematography"

### Environment Integration

Matching World Canon settings:  
• Corporate HQ: Fluorescent overexposure, industrial backlit silhouettes  
• Safehouse: Practical storm lighting, dramatic shadows through broken skylights  
• Rooftops: Wind-swept atmospheric particles, city light pollution

### Technical Specifications

• Shot types: Mid-body, close-up, wide establishing -- avoiding complex crowd scenes  
• Motion focus: Character gestures, atmospheric effects, subtle camera moves  
• Duration: 5-second clips for optimal i2v generation  
• Style modifiers: "1990s action movie", "35mm film grain", "practical effects"

# BRIDGE SECTIONS -- Painterly Artistic

## [Placeholder for Development]

### Core Visual Principles

[To be determined based on your exploration]

### Narrative Function

• Contemplative transitions between action sequences  
• Mythic resonance -- Le Guin/Tolkien atmospheric depth  
• Philosophical weight -- visual meditation on themes

### Style Considerations

Options under exploration:  
• Watercolor atmospherics -- soft edges, storm-washed palette  
• Concept art aesthetic -- detailed but impressionistic  
• Digital painting style -- controllable artistic interpretation

### Technical Advantages

• No motion required -- pure contemplative stills  
• Style Reference consistency via Midjourney --sref codes  
• Artistic flexibility -- not bound by realistic physics

# CANONICAL COLOR PALETTE

Consistent across both styles

• Storm grays -- primary atmospheric tone  
• Muted greens -- resistance cloak colors  
• Steel blues -- corporate/tech elements  
• Warm stormlight -- dramatic accent lighting

# PRODUCTION WORKFLOW

### Action Cues Pipeline

1. Character Visual Packs -- canonical reference establishment  
2. Freepik 8-Reference System -- precision assembly  
3. I2V Generation -- Runway/Seedance/Kling with realistic input stills  
4. 5-second clips -- optimized for current model limitations

### Bridge Sections Pipeline

1. Style exploration -- [in development]  
2. Midjourney --sref establishment -- consistent artistic treatment  
3. Static composition -- no motion required  
4. Contemplative timing -- integrated with orchestral bridges

# STYLE CONSISTENCY TOOLS

### Midjourney Integration

• Character Reference (--cref) for canonical consistency  
• Style Reference (--sref) for bridge aesthetic continuity  
• Omni Reference (V7) for advanced character consistency

### Multi-Platform Strategy

• Fal.ai/Seedream -- bulk exploration  
• Midjourney -- quality refinement and canonical development  
• Freepik -- precision final assembly

# PROMPT TEMPLATE EXAMPLES

### Action Cue Base Template

[Character] [action], [lighting style], [camera technique], in the style of [director], shot on [film stock], [additional modifiers]  
  
Examples:  
• "in the style of Steven Spielberg cinematography"  
• "in the style of George Lucas"  
• "shot on 35mm Panavision"  
• "1990s action movie aesthetic"  
• "practical effects, 35mm film grain"

### Negative Prompt Standards

Consistent exclusions for all action cues:  
• fantasy armor, glowing eyes, neon cyberpunk  
• medieval elements, cartoon styles  
• overly stylized effects, anime aesthetics  
• complex crowd scenes, chaotic physics